

# Ignite the Impact of Women in Leadership

Create an environment and system where women leaders can thrive.



## SOLUTION:

**Ignite Your Impact:  
Women in Leadership<sup>SM</sup>**

## YOUR VALUE:

Deliver a successful and measurable leadership development program that boosts gender diversity in your company and leverages the power of allies.

## VALUE TO LEADERS:

Current and emerging women leaders develop skills to build confidence, strengthen their networks, and build their leadership brand. In addition, all leaders can learn to be allies to women.

*"After going through the program, one participant shared that she had applied and was offered a job within our organization she wouldn't have applied for previously because she wouldn't have felt like she was qualified."*

**Teresa Znidarsic**  
Vice President,  
Human Resources Operations,  
Sparrow Health System

## WITH IGNITE YOUR IMPACT YOU CAN:



### Develop Critical Skills to Advance Women Leaders

There are unique obstacles that face women leaders at all levels. Give women the skills to tackle these systemic barriers head-on.



### Create a Strong Leadership Pipeline for Women

Companies that have at least 30% women in leadership roles are 12x more likely to excel financially and 1.4x more likely to have sustained profitable growth.



### Activate Allies for Women Leaders

Equipping women with the skills and resources they need to tackle obstacles is important, but without a strong culture of allyship and inclusion, these efforts can only go so far. Empower your executives, managers, and colleagues to be allies to women with programs that uniquely focus on what allies can do to champion women.



### Align Diversity Strategy with Talent Strategy

Research has proven that companies with gender-diverse workforces are more adaptable and innovative and have access to a broader range of skills and experiences.



## SOLUTION AT A GLANCE

### Design a Custom Experience

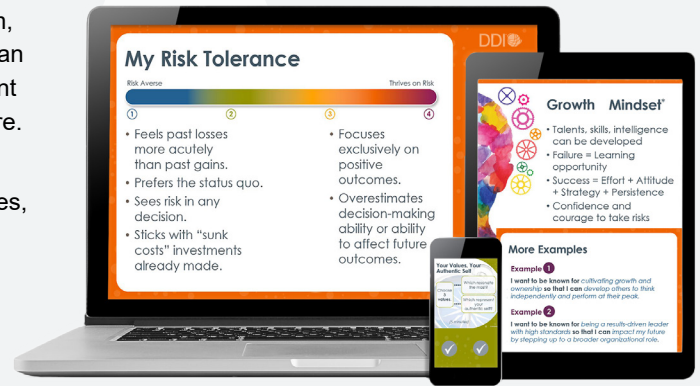
Mix a few or incorporate all six sessions into your development program, and each two-hour course can be mixed with other DDI content. You can also work with us to design a unique program with courses, assessment tools, immersive experiences, peer coaching, custom content, and more.

### Your Facilitators or Ours

We can certify your trainers to deliver our Women in Leadership courses, or our consultants can facilitate the courses to an ideal class size of 16-20 leaders per course, in-person or in a virtual classroom.

### Engaging Sessions

High-energy sessions with experiential activities, peer coaching, and self-insight tools arm women with actionable strategies for accelerating their careers despite persisting obstacles, all based on research and best practices. There's also time for networking, personal discovery, reflection, and real application.



## HOW IT WORKS

1.

### Design Your Program

We'll work with you to customize a program to fit the unique needs of your women leaders.

2.

### Start with a Powerful Keynote

Build excitement for your leadership initiative with a high-energy keynote delivered by DDI. Our keynote is the perfect fit to kick off your program or can be delivered on its own. It can even be a lunch-and-learn session. The keynote presents the business case for women in leadership roles and offers real-world wisdom.

3.

### Deliver Courses

Choose all six sessions or use only those most relevant for your leaders, delivered by your trainers or ours.

4.

### Measure Success

DDI offers a standard Diversity & Inclusion Impact Evaluation study to measure reactions, stakeholder perceptions, skill improvement and behavior change, and the effectiveness of the environment for developing women leaders.

### Course List for Ignite Your Impact: Women in Leadership

**Declare Your Brand:** Craft a personal brand statement.

**Fail Forward:** Explore a fixed versus growth mindset.

**Influence Your Career:** Ask stakeholders for a dream career.

**Leaders as Allies:** Develop allyship skills so all leaders can support gender diversity in leadership.

**Radiate Confidence:** Quiet the inner critic and conquer self-doubt.

**Super-Power Your Network:** Explore five kinds of networks for career development.

### Course Details

- **Target audience:** All women and their allies—individual contributors, emerging leaders, leaders at all levels.
- **Course length:** Two hours (can be extended to a half-day).
- Provide ongoing development with a [Leadership Development Subscription](#) that includes these courses and more award-winning content and tools.