

# Leadership Development That Gets Results

Transform managers into exceptional leaders who think, act, and lead differently to deliver success.



## SOLUTION: Interaction Management<sup>®</sup>

## **YOUR VALUE:**

Develop frontline leaders with award-winning courses and tools proven to improve skills, increase engagement, and boost retention. Enable leaders to spark change and drive bottom-line results.

## **VALUE TO LEADERS:**

Leaders learn essential skills and gain confidence to effectively handle the interactions and challenges they encounter every day. They quickly turn new skills into habits and transform habits to success. "Both [DDI's] Key Principles and the Interaction Guidelines have become the core of how we all interact with each other and how we train every single employee that comes into the organization."

**Janine Luz** Vice President, Learning, Gundersen Health System

## WITH INTERACTION MANAGEMENT<sup>®</sup> YOU CAN:



## **Develop Essential** Leadership Skills

To excel, leaders need to effectively communicate, coach, show empathy, build trust, influence, resolve conflict, and more. Develop these leadership behaviors so your leaders can engage their teams, promote inclusion, and deliver results.



## Design Your Own Program

Choose from multiple formats, including in-person, virtual classroom, or online self-paced courses. Create a blended experience with microcourses, plus reinforcement and sustainability tools.



## Deliver Breakthrough Moments

Provide life-changing learning experiences in and out of the classroom. Positively impact leaders in their professional and personal lives.



## Measure Impact

Easily showcase success with standard evaluation tools. Measure reactions, postprogram support, stakeholder perceptions, skill improvement, and behavior change.





## **SOLUTION AT A GLANCE**

#### Immersive

Learners actively engage in the learning process with situations and challenges they can relate to, using practice exercises, simulations, VR experiences, and more.

#### Human

Leadership is intensely personal and human, involving the emotions of others. Examples and case studies are all rooted in realistic environments and the everyday interactions managers have with their teams.

#### Relevant

Prepare leaders to solve their most pressing problems, while also connecting to the company's current and future business goals and challenges.

#### Personalized

Self-insight tools focus and align the learning experience to personal and company goals. Plus, leaders can choose how to learn best on DDI's Pinpoint platform with online courses, games, simulations, and on-the-job tools.

#### **Trusted**

Built on DDI's 50+ years of experience in the science and practice of leadership, used by thousands of organizations worldwide, and proven by research to positively impact businesses.

## **DELIVERY OPTIONS**

## DDI Delivered

Certified DDI consultants can deliver the training to an ideal class size of 16-20 leaders per course in-person or in a virtual classroom.

## Train Your Trainers

Your facilitators can get certified in DDI's Facilitator Certification Process (FCP) to deliver courses for your leaders.

### Interaction Management: By the Numbers

- 30+ courses and 40+ microcourses.
- 10 million+ leaders developed.
- · 20,000+ facilitators certified.

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- Available in 5 core languages: English, French, German, Simplified Chinese, and Spanish. Select content is available in additional languages.
- 95% of leaders improved skills in building trust and 81% of direct reports reported increased engagement.

## Development for Today's Leader



## Virtual Options

Remote teams benefit from live virtual classroom training as well as online self-paced courses. Sustainability tools to reinforce and apply skills are available on DDI's Pinpoint platform.

## Blended Learning Journeys

Design your own leadership development program with the right mix of courses, tools, and activities for your leaders in their preferred modality.

## Ready to learn more?

Visit us online: www.ddiworld.com/IM

Email: info@ddiworld.com or contact your DDI representative for next steps.