DDI®

Measure the Impact of Better Leaders

Showcase the success of DDI programs with a powerful measurement approach and dynamic data.

SOLUTION:
Impact Evaluation

YOUR VALUE:
An easy way to measure participants' reactions, stakeholder perceptions, skill improvement and behavior change, and the effectiveness of the environment to support growth.

VALUE TO LEADERS:
Leaders value the company's commitment to delivering relevant and engaging leadership programs with measurable impact to the business.

ONLY 18% OF ORGANIZATIONS MEASURE BUSINESS IMPACT
DDI, *Global Leadership Forecast*, 2018

WITH IMPACT EVALUATION YOU CAN:

Identify Issues and Gaps

Zero in on what's working well and what's not so you can improve your leadership program.

Show Success to Stakeholders

Data from across the organization allows you to showcase results to senior and HR stakeholders, current and future participants, plus their managers and direct reports.

Gain Insights from Dynamic Data

Results are available through live and interactive dashboards, allowing you to analyze the data and customize reports as you need.

Plan Future Talent Decisions

Evaluation data can inform future decisions on your selection and development strategy and programs.

info@ddiworld.com | www.ddiworld.com

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SOLUTION AT A GLANCE

Measure What Matters

You can evaluate more than participant reactions, stakeholder perceptions, skill development, and behavior change. Measure what inhibits or accelerates success such as program relevance, personal motivation, manager support, application opportunities, and cultural alignment.

6 Standard Options

Choose from six available survey types to measure your DDI programs.

Interactive and Visual Data

You can slice and dice the data to filter and focus as you need. Plus, the reports are easy to use and ready for your next presentation to stakeholders.

Continuous Measurement

Need to evaluate programs over time? Your data refreshes automatically with new responses so measurement is no longer a one-time event but a continuous process.

6 Standard Survey Options

	Survey Type	DDI Programs	
1	Development	• Interaction Management® • Business Impact Leadership®	
2	Assessment for Development + Development	Combination of Assessment and Development solutions i.e., MR + IM or L3 + BIL	
3	Assessment for Development	• Manager Ready® • Leader3 Ready® • Early Identifier℠	• Leadership Mirror® • Executive Assessment
4	Assessment for Selection	• Manager Ready® • Leader3 Ready® • Early Identifier℠	• Leadership Mirror® • Executive Assessment
5	Interviewing Process	• Targeted Selection®	
6	Diversity & Inclusion	D&I Solutions	

HOW IT WORKS

1.

Plan Success

Confirm scope, timeline, roles, and next steps in a kickoff meeting.

2.

Confirm Survey Details

Create a respondent list and customize sample communication templates.

3.

Distribute and Complete Surveys

Invite respondents and track response rate to completion.

4.

Review and Analyze Data

Access interactive reports to spot trends and guide future decisions.

Study Details

Approach: Retrospective Survey

Sample Size: At least 70% of participants

When: Surveys administered 3 to 9 months post-program

Time to Complete: Each survey may take 10-20 minutes

Results: 2 weeks after data collection

Ready to learn more?
Email: info@ddiworld.com or contact your DDI representative for next steps.

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