

Develop Leaders for Business Impact

Certify your experienced trainers to facilitate DDI's Business Impact Leadership® courses, in person or virtually.



SOLUTION:
Facilitator Qualification Process (FQP)

YOUR VALUE:
Deliver DDI's Business Impact Leadership® courses with your own facilitators to drive business results.

VALUE TO FACILITATORS:
Facilitators learn to position and deliver DDI's content anchored on your organization's context. The FQP enables them to develop leaders who can deliver on strategic and cultural goals.

"Great use of time. The Business Impact Leadership content is so rich! Can't wait to get into more of it and share with my organization."
FQP participant

WITH FACILITATOR QUALIFICATION PROCESS YOU CAN:



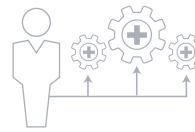
Connect Learning to Business Impact

If content and context is not high quality, both facilitators and learners are at risk. Your experienced facilitators bring your business context together with DDI's top quality content.



Deeply Engage Learners

Your facilitators can deliver a high-impact experience for your leaders that helps them broaden their viewpoints and achieve more breakthrough moments of learning and leadership.



Translate Strategy to Execution

With qualified facilitators, you can develop mid-level leaders and early executives who can translate strategic goals into business results and drive the culture your company needs to grow.



Develop Critical Skills

Your facilitators can build leadership skills that develop stronger relationships and new networks, increase self-awareness, and drive transformation and strategic change.



SOLUTION AT A GLANCE

Designed for Context

Participants learn the unique challenges of mid-level leaders and gain a deeper understanding of key concepts, tools, and activities for selected Business Impact Leadership courses.

Competency-Based Approach

The focus is not facilitation skills; participants are evaluated on competencies that focus on aligning your business context to the courses. Plus, qualified facilitators earn a digital badge.

Variety of Techniques

Participants review what's needed as an "E3 Facilitator." Through experiential exercises, they learn how to conduct powerful debriefs and handle challenging situations that might occur in the classroom.

Flexible

Choose either the standard Full Series process to certify up to four facilitators or the Focused process that's best for certifying one facilitator.

Get Facilitators Ready Fast

Provides hands-on prep so your trainers can facilitate DDI courses as soon as they're certified.



The E3 Facilitator



Entertainer
Are you fun?



Educator
Are you smart?



Evangelist
Do you believe?

HOW IT WORKS

Workshop Prep

Participants preview or observe a DDI facilitator deliver a Business Impact Leadership course and review and complete assigned prework for selected courses to be covered in the workshop.

Day 1

Participants are introduced to facilitator criteria and get an overview of Business Impact Leadership. DDI's Master Trainer leads learners in a discussion around the business, organizational, and cultural context relevant to the courses selected. Two participants deliver their assigned demos and receive feedback from the Master Trainer.

Day 2

Following the same process, the remaining participants deliver assigned demos and get feedback. DDI Master Trainer also provides facilitation tips, a deeper dive of courses not covered, as well as conducts a Q&A session and an application review. At the end of Day 2, qualified facilitators are ready to prepare and deliver Business Impact Leadership courses.

Workshop Details

- **Competencies Developed:** Engaging Communication, Facilitation of Learning, Facilitator EQ, and Guiding Learners.
- **Learning Format:** Instructor-led, virtual or in person.
- **Prerequisite:** DDI's Facilitator Certification Process.
- **Target Audience:** Ideal for facilitators with 3-5 years of experience with mid-level leaders.
- **Lifetime Certification:** Service agreement is required for the facilitator's organization.
- **Ongoing Support for Facilitators:** Regular email updates, online learning resources, exclusive webinars, and more.

Ready to learn more?

Email: info@ddiworld.com or contact your DDI representative.