Core 480: Leadership Essentials

Build the essential skills that every leader needs to be successful in their everyday interactions. With only 480 minutes in each workday, leaders need the essential interpersonal skills to communicate with and coach their teams to success. The Core 480: Leadership Essentials program is a blended learning experience that builds a strong foundation for your managers.

Self-Assessment on Key Principles

Gain insights on strengths and gaps with a 15-minute self-evaluation against the most critical behaviors for interacting with others.

High-Impact Courses

Build a strong foundation with essential skills in:

- Communication: Connect Through Conversations
- Coaching: Move People Forward

Courses can be delivered onsite or in a virtual classroom. Also available as a web-based training course.

Online Microlearning

Boost skills in minutes with bite-sized, digital experiences:

- Prepare for Difficult Conversations
- Discover Your Unique Coaching Qualities
- Communicate to Enhance Your Leadership Brand

On-Demand Development Tools

Sustain learning and apply skills with interactive support tools on DDI's Pinpoint platform:

- Practice Chatbots
- Interaction Skills and Coaching Skills Simulations
- Key Principle Challenge Game
- Conversation and Coaching Planners
- Manager Support Guides

- Need to build more skills? Want to enhance with more tools? DDI can work with you to co-create a custom experience unique to your organization. -

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Course Overview

Build Skills with High-Impact Courses

Communication: Connect Through Conversations
This course highlights to leaders that engaging the "head"—the business outcome of the conversation—is just as critical as recognizing and addressing the "heart"—people's feelings such as being respected or appreciated. Leaders will recognize the role of emotional intelligence in success as a leader as they develop foundational leadership skills that apply to the wide range of workplace situations they must handle.

Coaching: Move People Forward
In this course, leaders recognize the benefits of a growth mindset, and a valuable insight tool measures their awareness of how they view other's potential to grow. They learn and practice a practical approach to coaching in the moment, in any situation.

Boost Learning with Microcourses

Discover Your Unique Coaching Qualities
Understand how your motivations, style, and personal attributes affect your ability to coach effectively. Everyone is different and it's important to understand how to leverage your unique qualities.

Prepare for Difficult Conversations
Difficult conversations are usually something we want to avoid, mostly because of the negative feelings associated with them. How do you adapt your approach to be more effective and stay focused on a harmonious solution? Within this course, you'll discover techniques and tools to navigate these conversations.

Communicate to Enhance Your Leadership Brand
You inspire, motivate, and influence team members every day to reach business goals. Learn three tips on making the most of your communications to maintain your consistent and authentic brand.

Designed for Impact

High-impact leadership development needs to be designed as a learning journey that unfolds over time, draws on multiple learning options and modalities, and provides opportunities for practice and application.

With DDI by your side, you can design and deliver powerful learning journeys proven to develop better leaders. We'll work with you to:

Flex to Meet Needs—Looking for an off-the-shelf program or custom solution? A program delivered online, virtually, live, or a blended approach? We'll flex and help design the unique learning journey you need.

Scale for Success—Whether you're looking to develop a few cohorts or all managers across your enterprise, we can help.

Measure Impact—Need to show real results? We have easy options to help you track and measure success from knowledge checks to continuous feedback tools to evaluation surveys.

81% of direct reports whose leader completed DDI training reported increased engagement.

93% of program participants report positive change.

8.5 out of 10 clients report that DDI solutions lead to measurable change and sustainable outcomes year after year.

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