

Execute Strategy Through Culture

Develop successful mid-level leaders who turn your company's strategy into reality.



SOLUTION:
Business Impact Leadership®

YOUR VALUE:
Support your mid-level leaders so they can successfully translate strategic goals into business results and drive the culture your company needs to grow.

VALUE TO LEADERS:
Mid-level leaders or early executives learn the most critical skills to thrive in the context of your business. They build stronger relationships, develop new networks, increase self-awareness, and are better prepared to drive transformation and strategic change.

“It wasn’t just training on leadership or training on transitions, but it was training in the context of the real business challenges and real business relationships... The combination really was the key to this program’s success.”
VP Human Resources
Pharmaceutical Company

WITH BUSINESS IMPACT LEADERSHIP® YOU CAN:



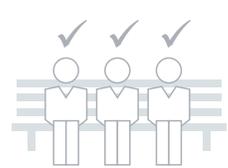
Connect Strategy to Execution

Your leaders can drive and execute organizational change, connect business strategy to people strategy, and translate that strategy into bottom-line results.



Drive Business Performance

Development connects directly to your business context, so leaders learn how to create real business impact.



Improve Bench Strength

Fill your leadership pipeline with mid-level leaders and early executives who are ready for greater responsibility.



Engage & Retain Leaders

Increase engagement and retention of top performers by acknowledging their value and giving them skills they can use today and throughout their careers.



SOLUTION AT A GLANCE

Highly Relevant

Ten business-centric courses specially designed to tackle unique challenges faced by mid-level leaders. 97% of participants said the skills and concepts addressed in the program are critical for their job.

High Impact

Engage leaders with case studies, discovery learning, self-insight tools, peer learnings, and networking opportunities.

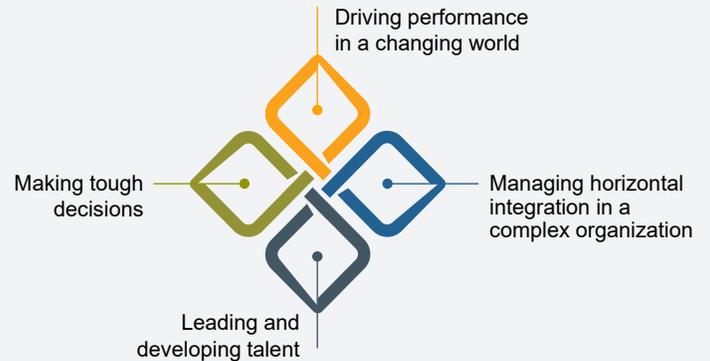
Immediately Applicable

Development skills are reinforced through action learning assignments and on-the-job application plans. 94% of leaders applied their skills from the program back on the job.

Research-Backed

Designed based on 50 years of research and experience in the science and practice of leadership.

4 Key Challenges of Mid-Level Leaders



DELIVERY OPTIONS

DDI Delivered

Certified DDI consultants can facilitate Business Impact Leadership® to an ideal class size of 16-20 leaders per course in-person or in a virtual classroom.

Train Your Trainers

We can certify your experienced trainers to facilitate Business Impact Leadership courses for your leaders.

Design a Custom Experience

We can work together to design and deliver a unique program for your early executives or senior-level leaders with courses, assessment tools or immersive experiences, peer coaching, custom content and activities, and more.

Measure Success

DDI offers a standard Impact Evaluation study to measure reactions, stakeholder perceptions, skill improvement and behavior change, and the effectiveness of the environment.

Courses

- Coaching for High Performance
- Cultivating Networks and Partnerships
- Developing Organizational Talent
- Influencing for Organizational Impact
- Instilling a Culture of Innovation
- Leading with a Global Perspective
- Making Change Happen
- Mastering Decision Dynamics
- Mastering Emotional Intelligence (EQ)
- Translating Strategy into Results

Ready to learn more?

Visit us online: www.ddiworld.com/BIL

Email: info@ddiworld.com or contact your DDI representative for next steps.