

# The Fast Track to Developing Exceptional Leaders

Certify your trainers to facilitate 40+ DDI leadership courses, in person or virtually.



**SOLUTION:**  
**Facilitator Certification Process (FCP)**

**YOUR VALUE:**  
As a client organization, your own facilitators can deliver DDI's award-winning and proven leadership courses that drive measurable change, business results, and ROI.

**VALUE TO FACILITATORS:**  
Facilitators enhance their current skills to build and sustain a high-trust learning environment, empowering them to develop exceptional leaders in your organization.

*"They're the 'gold standard' in training. I've been certified in many other trainings as well....but DDI is simple, it's standardized, it fits all of our needs."*

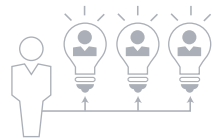
**Brad Grider**  
Director, Global Labor and Non-Governmental Organizational Relations and Global Learning, Hanesbrands Inc.

## WITH FACILITATOR CERTIFICATION PROCESS YOU CAN:



### Get Trainers Ready Fast

After three days, your certified facilitators can deliver 40+ courses included in a [DDI Foundation Subscription](#).



### Deliver Top Quality Training

Ensure your facilitators have what it takes to deliver a "wow" experience that helps achieve breakthrough moments of learning and leadership.



### Build Development Champions for Life

Provide a lifelong certification that equips facilitators with the industry's most sought-after skills (and a digital badge!) to develop leaders today and in the future.



### Drive Change and Business Results

Certified facilitators develop and improve skills in leaders proven to boost employee engagement, retention, productivity, and other business metrics.



## SOLUTION AT A GLANCE

### Competency-Based Approach

Participants are evaluated on four competencies designed for effective facilitation based on adult learning principles.

### Personalized and Actionable Feedback

A highly experienced DDI Master Trainer provides individualized feedback during and at completion so participants can take immediate action to improve their skills.

### Variety of Techniques

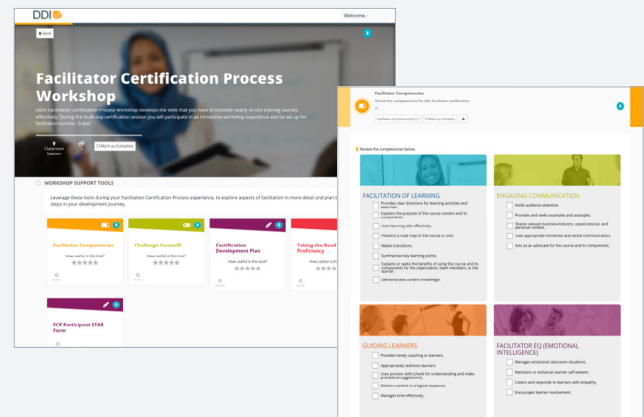
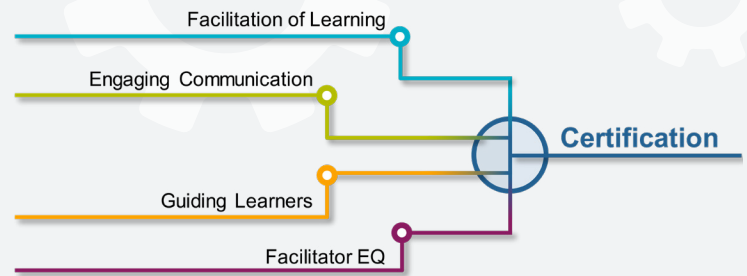
The workshop gives facilitators the opportunity to deliver content, facilitate skill practice exercises, handle challenging classroom situations, and more.

### Experience with DDI Content

Provides hands-on prep so your trainers can facilitate DDI courses as soon as they're certified.

### Valuable Insights and Network

Participants have a healthy exchange with peers and their Master Trainer during the certification and continue to network beyond the workshop.



## HOW IT WORKS

### Workshop Prep

Participants complete a self-assessment to gain insights and guide their learning. They also complete an online course on essential leadership skills.

### Day 1

Participants learn to apply the four facilitator competencies and see a positive model facilitated by their Master Trainer. They receive one-to-one coaching on their assignment to facilitate the next day.

### Day 2

Participants facilitate a 30- to 40-minute unit of an assigned leadership course. They receive personalized feedback from their Master Trainer, structured around the four competencies learned on Day 1. Common classroom challenges are also discussed.

### Day 3

Participants facilitate a second time, giving them the opportunity to incorporate feedback from the previous day. The Master Trainer will again offer personalized feedback and evaluate proficiency in the competencies needed for certification. Measuring results and post-workshop resources are discussed.

### Workshop Details

- **Competencies Developed:** Engaging Communication, Facilitation of Learning, Facilitator EQ, and Guiding Learners.
- **Delivery:** Virtual or in person, available as an in-house or public workshop.
- **Group Size:** Up to six people.
- **Lifetime Certification:** Service agreement is required for the facilitator's organization.
- **Ongoing Support for Facilitators:** Regular email updates, online learning resources, exclusive webinars, and more.